



11 Chatham Ridge Drive

rupa dasGupta

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Education

2008-2010 Parsons the New School for Design, New York NY
M.F.A. in Design +Technology, GPA 3.62.

2001-2005 University of Virginia, Charlottesville VA
B.A. in Studio Art (digital art & painting) and Psychology, GPA 3.245

References

Available upon request.

Objective

To contribute my abilities as an artist and passion for design, interactivity and creative computing to a position in a challenging, professional environment.

Professional Experience

Spring 2010 - Marvel Entertainment, New York, NY

Web Design Intern

Quick turnaround of graphics for Marvel.com, including wallpapers, weekly features, movie promotions, and email announcements. Also assisted in submitting Marvel iPhone app to iTunes store.

2008 - Present Monmouth University, Long Branch, NJ

Graphic / Web Designer, Instructional Technology Services Department
Extensive branding of department and university-wide projects. Redesigned look of MU's class management web interface, created logos, designed brochures, posters, websites, newsletters, and assisted in creating podcasts and blogs.

2006 - 2008 Freedom Film Society, Long Branch, NJ

Art Director, Vice President & Trustee

Created entire visual theme for annual Red Bank International Film Festival in 2006 & 2007, designing posters, advertisements (published in Weird NJ and Monmouth Health and Life magazines), flyers, festival passes, postcards, apparel, and other promotional materials.

2006 - 2007 Omega Promotional Products, Middletown, NJ

Graphic Artist

Prepared artwork for promotional products, designed layouts on items such as business cards, apparel, stationery, and writing utensils. Also designed logos, business cards, brochures, letterheads and postcards, reworking bitmap images into vector artwork when necessary.

2005 - 2006 Expressive Image Photography, Wall, NJ

Graphic Artist

Extensive retouching work on portrait and wedding photos. Designed bridal albums, greeting cards, and packaging of preview materials.

Areas of Specialization

Graphic Design, Web Design, Digital Photography, Flash Animation, Video Editing, Watercolors, Printmaking, Fashion Design

Software Experience

Adobe Photoshop, InDesign, Illustrator, Flash, Fireworks, Dreamweaver, CorelDraw, Quark, Final Cut Pro, Microsoft Office.

Languages

Fluent in Bengali, HTML, and CSS; comfortable with Spanish, Actionscript and PHP; familiar with MySQL, XML and ColdFusion.

Honors

Presented data visualization project "Cost of War" at New York Times.